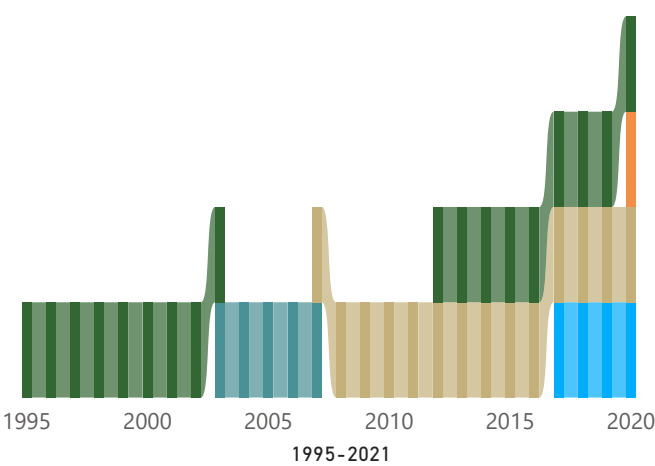


# Michael S. Scherotter

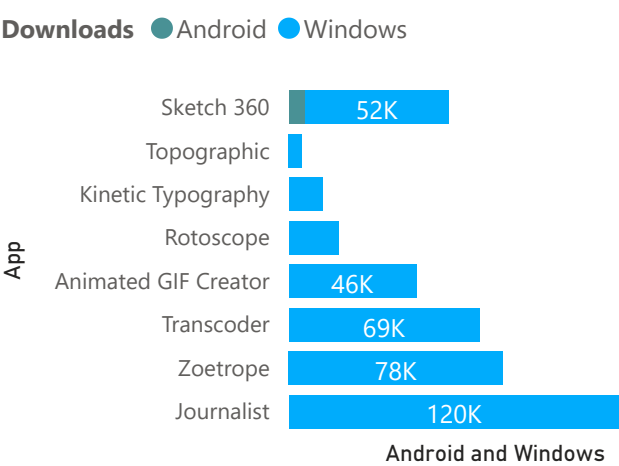
Creative Technical Program Manager

I discover and craft connections linking creative processes that delight me with technologies that fascinate me, sharing the results to inspire and motivate others.

## Career Path



## Independent App Development (2012-2021)



## Experience

Role	Company	Start	End	Details
Principal Technical Program Manager	Microsoft Corporation	2020		I work with Microsoft's media & entertainment partners to help them build creation, production, distribution, & monetization solutions with Microsoft technologies.
Creative Career Coach and Mentor	TechCreativeCoaching.com	2017		I coach and mentor people at all career stages with a special focus on helping them combine their creative side with their passion for technology.
Creative Experince Engineer	Microsoft Corporation	2007	2020	I explained, demonstrated, & evangelized Microsoft's developer platform and cloud technologies to companies in media & entertainment. As the technical lead for our Adobe partnership, I focused on integrating Adobe's clouds with Microsoft's platforms culminating with Adobe becoming partner of the year in 2020.
Solution Platform Product Manager	Mindjet Corp.	2003	2007	I developed prototypes, proof-of-concepts & application extensions in order to demonstrate integration possibilities and build partnerships with companies like Microsoft, SAP, & Salesforce.com.
Software Development Manager	Mindjet Corp.	2003	2003	I managed a 13-person software development team of designers, developers, and testers for MindManager mind mapping application.
Lead Software Architect	Tartus, Inc.	1995	2002	I designed, built, and managed the software development of custom CAD solutions for building product manufacturers.

## Education

Degree	Institution	Year	Focus
Professional Program in Data Science	Microsoft Corp.	2019	Machine learning & AI
Master of Architecture	University of California, Los Angeles	1995	Design tool development
Bachelor of Architecture	University of Arizona	1993	Design thinking

## Skills

Scrum, Xamarin, UWP, WPF, Azure, C++, C#, JavaScript, M, DAX, machine learning, Power BI, Power Apps, Power Automate, brainstorming, design thinking, creative problem solving

More details	Specifics
Creativity	<u>30 Years of artwork</u>
GitHub	<u>19 Repositories</u>
StackOverflow	<u>10,450 Reputation</u>
Thingiverse	<u>16 Designs</u>

## Patents

US Patent	Title
7702679	Method for creating and tracking external system data via a mind map
8103703	System and method for providing content-specific topics in a mind mapping system

